

**98KUPD – Coors Light Silver Seats Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO THESE OFFICIAL RULES.

- 1. Eligibility:** The 98KUPD “Coors Light Silver Seats” Sweepstakes (the “Sweepstakes”) is open only to listeners who are 21 years or older and a permanent residence in Arizona, stationed at a military installation in Arizona or be a valid full-time student registered at a campus, university or educational institution within Arizona. Void outside of Arizona, and where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of Hubbard Radio Phoenix, LLC and its station 98KUPD, 1100 North 52nd Street, Phoenix, Arizona 85008 (the “Sponsor”), Molson Coors Beverage Company (collectively, the “Promotional Participant”), Hubbard Radio, LLC, (collectively with Sponsor and Promotional Participant, the “Released Parties”), any radio, television or other media companies located in the Phoenix metropolitan area, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. Sweepstakes Period:** The Sweepstakes begins on January 1, 2022 at 12:00:00 AM Mountain Time (“MT”) and ends on April 18, 2022 at or about 11:59:59 PM MT (the “Sweepstakes Period”). The Sweepstakes Period will consist of four (4) separate entry periods (each, a “Flight”) as follows:

Flight 1 – January 1, 2022 – January 24, 2022
Flight 2 – February 4, 2022 – February 28, 2022
Flight 3 – March 1, 2022 – March 28, 2022
Flight 4 – March 31, 2022 – April 18, 2022
- 3. How to Enter:** In order to enter via this method, go to participating Arizona retailers where Coors Light is sold, during the Sweepstakes Period to find and scan the Sweepstakes QR Code with your smart phone. Once you scan the QR Code, follow the on-screen instructions to complete and submit the entry form. Limit one QR Code entry per person per day.
- 4. Random Drawing –** One (1) Grand Prize winner will be selected on or about January 25, 2022 for Flight 1; one (1) Grand Prize winner will be selected on or about March 1, 2022; one (1) Grand Prize winner will be selected on or about March 29, 2022, and; one (1) Grand Prize winner will be selected on or about April 19, 2022. The random drawings will be conducted by Sponsor, and each drawing will occur from among all eligible entries received during each Flight. All non-winning entries from any Flight WILL roll over to subsequent random drawings. Odds of winning depend on the number of eligible entries received in each

Flight. Winners will be notified by email and/or telephone on or about the day of the applicable random drawing. Decisions of Sponsor are final and binding. Failure to respond to a winner notification within **24 hours** will be deemed forfeiture of the Prize and an alternate winner may be selected at Sponsor's sole discretion, time permitting. Sponsor is not responsible for email notifications that are undeliverable or voicemail messages not received.

5. **Prize and Approximate Retail Value ("ARV") – Four (4) Grand Prizes (one (1) Grand Prize per Flight).** The Grand Prize consists of four (4) Coors Light Silver Seats in a suite at Gila River Arena, including food and beverages. The specific game for each Grand Prize depends on the Flight they were deemed a Grand Prize winner in. The games are:

Flight 1 Winner - Game 1 on January 28, 2022 Arizona Coyotes vs. Boston Bruins at 7:00 PM MT

Flight 2 Winner - Game 2 on March 3, 2022 Arizona Coyotes vs. Colorado Avalanche at 7:00 PM MT

Flight 3 Winner - Game 3 on March 23, 2022 Arizona Coyotes vs. Seattle Kraken at 7:00 PM MT

Flight 4 Winner - Game 4 on April 23, 2022 Arizona Coyotes vs. St. Louis Blues at 7:00 PM MT

ARV: \$600.00 each. Total ARV of all prizes is \$2,400. Guests must be at least 21 years of age or older and may be required to sign a liability and publicity release prior to the issuance of tickets to the game. Tickets are subject to the terms, conditions and restrictions as printed on the tickets. If alcohol is consumed, Sponsor is not responsible for any issues, claims or liability arising out of such alcohol consumption. Tickets must be used on the day of the game. Sponsor is not responsible for any delays, cancellations or postponements of the game. The prize will be awarded only if each potential winner fully complies with these Official Rules. Transportation and parking are not included as part of the prize.

Prizes consist of only those items specifically listed as part of the prize. No other substitution allowed by winner, but Sponsor may substitute the prize, or any portion thereof, for a prize of equal or greater value at Sponsor's sole discretion for any reason. All local, state, and federal taxes on the Prize are Winner's sole responsibility. The prize is non-assignable and non-transferable and not redeemable for cash. Sponsor reserves the right in its sole discretion to substitute the prize for one of equal or greater value, for any reason. Tickets may not be sold on Craigslist, eBay or other third party site.

The Grand Prize winners must meet the eligibility requirements as set forth in Paragraph 1 of these Official Rules. Grand Prize winners will be required to sign a liability and/or publicity release and a W9 tax form ("Prize Release") prior to issuance of a prize. A 1099 form will be submitted to all appropriate taxing authorities, and by signing a Prize Release, the Grand Prize winner accepts the Grand Prize, and even if the Grand Prize winner does not use the Grand Prize, he/she will be responsible for the applicable taxes.

6. **Claiming the Prizes:** The Grand Prize winners must return their Prize Release to Sponsor within the time frame specified and method as specified by Sponsor, as a

condition of receiving the Grand Prize. Upon receipt of all Prize Release documents, Sponsor will email the tickets to the Grand Prize winners. Sponsor is not responsible for lost, late, damaged, mutilated, delayed, or technical failures or glitches that result in Grand Prize winner not receiving the Prize.

7. **Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes, of his/her likeness, voice (including a recording of the winner's telephone call to the station) and/or address (city/state) without any additional compensation. By calling in to participate in this Sweepstakes, each participant consents to his or her voice and telephone conversation being recorded and/or broadcast.

8. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants,

printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.

10. **Disputes/Governing Law:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Arizona; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Arizona without giving effect to any choice of law or conflict of law rules (whether of State of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona.
11. **Sweepstakes Winners/Official Rules:** For a copy of these official rules, or the name of the Sweepstakes winners, send a hand-printed, self-addressed, stamped envelope by April 25, 2022 to: Winners List/Official Rules (designate which), 98KUPD Coors Light Silver Seats Sweepstakes, 1100 North 52nd Street, Phoenix, Arizona 85008.
12. **Sponsor:** Hubbard Radio Phoenix, LLC and its station 98KUPD, 1100 North 52nd Street, Phoenix, Arizona 85008.